

# KATE B CREATIVE

## WRITING, PHOTOGRAPHY, CONTENT CREATION

*project pricing guide*



### WRITING

**editorial | creative | branded**

Inform and influence the audience that matters most to you, whether reaching a targeted customer base or a general interest group through a national publication.

With more than a decade of experience publishing in the equine media industry, I can use my understanding of the industry to pinpoint your editorial needs.

**2 review rounds included | custom pricing per project**

- Press Release \$150
- E-Newsletter design/content creation \$175
- Blog posts or webpage content creation \$250
- Copy Editing, by project

### PHOTOGRAPHY

**brand oriented | equine savvy**

Whether showcasing a service or using branded images in messaging, customized photo shoots tailored to your brand / company are a necessity in today's visually intense landscape.

**starting at \$400 a shoot | custom pricing per project**

*additional pricing available to view at*

*katebradleybyars.com*

**katebradleybyars.com**

### SOCIAL MEDIA

**content creation | custom graphics**

Generate brand awareness and reach targeted, valuable users in your market on Facebook & Instagram.

- Basic Social = \$450 (12 posts aprx)
- Social Media Management = \$950 (25 social post+reels)
- Custom social photo packages available starting at \$250 per hour

**713.907.4329**

**IG: @kbbyars**

**katebradleybyars.com**